

BROGAN ALGAR | CURRICULUM VITAE

CONTACT

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CONNECT

Instagram @brogan.design
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DESIGN INTERESTS

- Brand Identity
- Print
- Social Media
- Marketing
- Motion
- Web & Digital
- Photography
- Research & Strategy

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Photoshop
- Final Cut Pro
- Video editing
- WordPress
- A variety of Social Media & Networking sites

PERSONAL SKILLS

- Highly motivated and driven
- Attention to detail
- Positive attitude
- Calm mindset under pressure
- Passionate and Energetic
- Team worker
- Multitask
- Full UK Driving License
- Positive attitude

ABOUT

A multi-disciplinary designer, with a passion for brand identity; communication; print; motion; web & digital; marketing & social media. An extremely hard working individual who strives for excellence in everything that I do, which sits well alongside my self-motivated and driven personality.

DESIGN EXPERIENCE

• JDO Ltd

Junior Designer
+ Social Media & Content Junior Designer
January 2021 - February 2022

At the end of 2020, JDO approached and offered me a remote, part-time job as a social media and content junior designer which I could undertake alongside my final year of University. Since starting at JDO, I have worked on a range of briefs, mostly independently, for their marketing team including animations, social media content creation, presentation redesigns, email signature designs, email template design, gifs and more.

Since October 2021, I have been working under the title, Junior Designer, in which I have worked on projects for brands such as Hawaiian Tropic, Dove, Comfort and more. These projects include a range of work from packaging design to social media content, marketing materials and press release.

Agency life has taught me how to work in a fast paced environment with quick turnarounds, as well as how to handle multiple brands and projects at once. It has also taught me how to ensure that all design is consistent and follows the brand's brand guidelines across multiple channels, whether that's elements being used on pack or off pack.

• Freelance Designer for Fenty Beauty & Fenty Skin August 2021 - October 2021

The marketing team at Fenty Skin and Fenty Beauty by Rihanna reached out for support with social advertising. The project included creating brand advertisement for both Facebook & Instagram through the use of static and animated graphics that aligned with each of the brand's brand guidelines.

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EDUCATION

- Plymouth College of Art
2018 - 2021

BA (Hons) Graphic Design:
1st Class Honours - 74.75%

- Exeter College
2016 - 2018

Photography: A
Graphic Design: A
Sports Science: D*

- St Peter's C of E school
2011 - 2016

A-C including Maths & English

FURTHER COURSES

- DLD Design Business
Fundamentals
July 2020

- Agency Starter; Marketing
course
February 2022

PERSONAL INTERESTS

Among my busy schedule, any free time I have, you'll find me renovating our first home, enjoying Devon's beautiful outdoors on walks with my puppy, working out in the gym or having a bbq on the beach. You'll also find me re-watching the Marvel films or looking to book my next ski holiday!

AWARDS & RECOGNITIONS

- Devon & Plymouth Chamber's 30 under 30 - Winner
- Creative Conscience 2020 - Shortlisted
- JDORAW 2020 - Shortlisted Top 20

OTHER EXPERIENCE

- My Support and Care Services
Carer for adult with complex needs
November 2018 - November 2019

Before taking the plunge, and having my freelance work as my primary income, I worked as an enabler. The client reached out after their previous enabler gave notice, and asked if I'd be able to work a couple of times a week, while at University. The role involved a range of tasks including cooking, trips into Exeter and general tasks that the majority of the population would take 'being able to do' for granted. The highlight of this job was that after numerous declines in applications for jobs, I helped him get his first post at a law firm in Exeter. Despite knowing him through friends already, the role definitely taught me a lot about him, and life for those with a physical disability.

- Exeter Chiefs, Sandy Park
Catering Supervisor
October 2016 - November 2018

While completing my GCSEs, I worked as a catering supervisor at Exeter Chiefs, Sandy Park. The role provided me with the perfect opportunity to learn how to adapt to a busy and fast paced environment, while being part of and managing my own team. The role also entailed communicating with several other teams and departments within the building. During this time, I also learnt how to deal with challenging customers, enquiries, as well as unplanned situations and mishaps.

REFERENCES

- Amanda Duffin | Graphic Design lecturer at
Plymouth College of Art
aduffin1975@gmail.com

More references available upon request.
